



AgBiz PLANNER

**A Virtual Course Designed
for Young, Beginning & Small
Farmers and Agribusinesses**



Benefits:

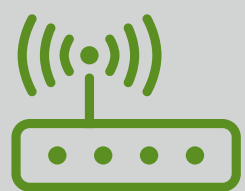
- Self-paced virtual learning modules
- Interactive value-added opportunities
- Networking options
- Mentor-based approach to learning

Online Module Topics:

1. Megatrends of Agriculture
2. Strategic Business Planning
3. Preparing for Your Lender
4. Constructing a Balance Sheet
5. Constructing an Income Statement & Cash Flow Projection
6. Understanding Lending Decisions
7. Farm Business Management Factors & Benchmarks
8. Growth & Transition Management
9. Personal Financial Management
10. Communications, Ethics and Leadership

**Tuition:
\$500**
per farmer or
farm business

*High-speed
Internet access
is strongly
recommended.*



Course Includes:

- 10 online modules
- Module quizzes
- Business application exercises
- Discussion forum
- Business plan preparation resources
- Mentoring resources

Time Commitment:



Designed to be completed over a 5-6 month period



Approximately 2 hours per module



Additional time spent on business planning applications may vary



Designed for farm & agri-businesses based on Dr. David Kohl's decades of experience.



Dr. David Kohl
Professor Emeritus
Ag Finance & Small
Business Management
Virginia Tech

For more information, or to register, please contact:
KnowledgeCenter@FCVirginias.com
or contact your loan officer.

