



AgBiz PLANNER



ONLINE MODULES + IN-PERSON COMPONENTS

BUILD AND EXPAND YOUR FARMING OPERATION OR AGRICULTURAL BUSINESS WITH CONFIDENCE

AgBiz Planner guides farmers and ranchers through the process of building a complete business plan and working effectively with agricultural lenders.

This college-level program, available nationwide, is designed to strengthen management and planning skills, helping participants build more successful agricultural businesses and a more secure future.

Participants accepted into the FCV AgBiz Planner program join a cohort from July–December (approximately 22 weeks), combining structured online learning with collaborative, in-person support.

Benefits:

- Self-paced virtual learning modules
- Interactive value-added opportunities
- Networking options
- Mentor-based approach to learning

You'll learn how to:

- Develop a strong, lender-ready business plan
- Improve communication and confidence when working with lenders
- Strengthen long-term business decision-making skills

Designed for farm & agri-businesses based on Dr. David Kohl's decades of experience.



Dr. David Kohl
Professor Emeritus
Ag Finance & Small
Business Management
Virginia Tech



Grow.Educate.Develop.Network.

Online Module Topics:

- Megatrends of Agriculture
- Strategic Business Planning
- Preparing for Your Lender
- Constructing a Balance Sheet
- Constructing an Income Statement and Cash Flow Projection
- Understanding Lending Decisions
- Farm Business Management Factors and Benchmarks
- Growth & Transition Management
- Personal Financial Management
- Communications, Ethics and Leadership

Approximately 2 hours per module.

Additional time spent on business planning applications may vary.

Course Includes:

- 10 online eLearning modules with quizzes
- Interactive "Connect" discussion forum
- Business plan development tools and resources

Designed to be completed over 5-6 months.

**Tuition rates may apply.
Contact us to learn more.**

For more information, or to register, please contact:
KnowledgeCenter@FCVirginias.com
or contact your loan officer.

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