

Business Plan Snapshot

Business Name:

Form of Ownership:

Mission Statement: *Keep this simple, it should incorporate your general idea and direction of the business.*

Objective: *General way you plan to carry out your mission.*

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Short Term Goals: *Can be achieved in 12 months or less*

1.

Action Plan: *How you will accomplish the above goal*

2.

Action Plan: *How you will accomplish the above goal.*

Long Term Goal: *Can be achieved 12+ months.*

Action Plan: *How you will accomplish the above goal.*

General Financial Information

Income and Expenses	
Year: _____	
Income:	
-	
-	
-	
-	
-	
Total Income:	
Expenses:	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
-	
Total Expenses:	

Balance Sheet (Assets and Liabilities)	
Month/Year: _____	
Assets:	
Cash:	
Accounts Receivable:	
Investments:	
Land and Improvements:	
Equipment:	
Vehicles:	
Buildings:	
Total Assets:	
Liabilities:	
Accounts Payable:	
-	
-	
-	
Taxes:	
Payroll/wages:	
Total Liabilities:	