

LAUNCHING LEADERS SUMMIT

October 27-28, 2022

Hilton Garden Inn, Roanoke, VA



AGENDA

Thursday, October 27th

12:00 p.m. - Welcome

12:15 p.m. - Buffet Lunch

1:00 p.m. - Greetings from FCV and Introductions

1:30- 4:00 p.m. - Dr. Eric Kaufman “Leaderful Practice: Moving Beyond the Hero Leader”

4:15 p.m. - Room check in and Travel to Jeter Farm

5:30 – 8:00p.m. - Tour and Dinner at Jeter Farm

Friday, October 28th

7:00 – 8:00 a.m. - Breakfast Buffet

8:00 a.m. - Morning Warm-up

8:30 a.m. - 11:00 a.m.- Dr. Blake Brown “Ag Economy: Situation and Outlook” & “Business Tools for Planning for Profits: The Business Model Canvas”

11:00 a.m. - Knowledge Center Resources

11:30 a.m. - Wrap-up and Survey

12:00 a.m. - Lunch and Dismiss



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