

## The Language of Business – Student Driven Learning Activity

After completing the homework exercise evaluate the expenses and determine 2-3 ways you may be able to cut expenses without compromising the integrity of the business. You may not remove insurance, etc... Upon determining 2-3 ways prepare justifications for why those costs may be cut and how you will offset for the cut expense. Prepare a sales pitch to your investors to describe how you will cut these costs and how it will or will not affect daily business operations.