



*Launch . Manage . Grow . Transition*

## Kick-Start and Energize your Planning Process!

Are you aspiring to start a new business or is your business growing to new levels?



### What is Ag Biz Basics?

- A flexible program for new, expanding or transitioning agricultural businesses.
- An online tool to help you balance the passion of farming with the economic and financial side to help you work with your lender and be successful in your business.
- A hands-on program that helps you to establish written goals and get your financial business documentation, cash flow statements, balance sheets and cash income statements, in order.



*High-speed Internet access is strongly recommended.*



### The Program Features Four eLearning Modules:

1. Side by Side with your Lender - Planning, Goal Setting & Financial Documentation
2. Do You Cash Flow? - The Business Side of Production Planning
3. What are You Worth Financially? - Business and personal Balance Sheets
4. Did You Make a Profit? - Income Statement

### Course Includes:

- 4 mobile-friendly eLearning modules with multiple choice quizzes
- Workbook with financial spreadsheet templates

### Time Commitment:



Designed to be completed in approximately 2 hours.



Additional time spent on workbook applications, including goal setting and financial statement construction, will vary.

### Tuition:

Tuition rates may apply, contact us to learn more.



**Developed by Dr. Dave Kohl, Virginia Tech Academic Hall of Famer, and reviewed by practitioners in the field.**



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For more information, or to register, please contact:

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or contact your Loan Officer



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