

## **Overview**

Per person consumption in the U.S. is on the rise.

- Consumers are more aware of the importance of eating a healthy diet.
- Domestic supply is expanding.
- Imports allow for year-round availability.

## Straw Fragaria × ananassa

Did you know? 70% of a strawberry's roots are located in the top three inches of soil.

## Nutritional Information 1 cup, whole (144 g)

Total Fat 0.4 g Cholesterol 0 mg Sodium 1 mg Potassium 220 mg Total Carbohydrate 11 g Dietary Fiber 2.9 g Sugar 7 g Protein 1 g

Vitamin A 0% Calcium 2% Vitamin C 141% Iron 3% Vitamin B-65% Magnesium 4%

Sources: agmrc.org, University of Florida, USDA





In 2017, the United States produced 1.6 billion pounds of strawberries

Average strawberry yield per acre was 50,500 pounds in 2017

The average grower price for fresh strawberries: \$125/hundred weight.

Seed

Fruit Leaf Flower Stem

Root

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